Radiance

RADÍANCE LAMP GUIDE



## Radiance® BLACK

Radiance® Black delivers the ultimate in dark tanning performance through the use of our exclusive Black Diamond Phosphor Technology. Improve the power of your tanning equipment today! The decision is black... or white.

Item #	Lamp Model	Wattage	Size	End type	Reflector	UVB %	Rated Lifetime	TE	TM
03075	Radiance Black	100	71	Bi-Pin	N	7.0	1200	14-16	35
03076	Radiance Black	100	73	RDC	Ν	7.0	1200	14-16	35
07075	Radiance Black HO/R	100/120	71	Bi-Pin	Υ	3.9	1200	12-14	33
07076	Radiance Black VHO/R	160/200	71	Bi-Pin	Υ	3.4	800	10-12	27





seductively dark

















## Radiance® Plus

Do you want to make more money and reduce your salon expenses? Upgrade to Radiance® Plus. Here is why...

Radiance® Plus utilizes an exclusive phosphor to maintain UV energy with a bonus coat to make it the longest lasting lamp on the market!

## Radiance® Plus Rated Lifetime is 1500 hours!

See for yourself and compare the average brand of lamps to Radiance® Plus below.

	Average Brand	Radiance® Plus 5000
Price 30 lamp unit (Salon Price)	\$418.50 @ \$13.95/lamp	\$508.50 @ \$16.95/lamp
Average Lamp Hours (70% of rated)	700	1100
Lamp Operating Cost per Hour	\$0.60	\$0.46

		Radiance® Plus 5000
Number of Tanning Sessions (3 per hr.)	2100	3300
Total Revenue (\$5 per Session)	\$10,500	\$16,500



								Estimated Mir	nutes
Item #	Lamp Model		Wattage	End Type	Reflector	UVB %	Rated Lifetime	TE	TM
07006	Radiance Plus+ 5000R	73	100	RDC	Υ	5.0	1200	14 - 18	27
07011	Radiance Plus+ 7000	71	100	Bi-Pin	N	6.5	1500	14 - 18	35
07013	Radiance Plus+ 7000	73	100	RDC	N	6.5	1500	14 - 18	35
07014	Radiance Plus+ 7000R	59	80	Bi-Pin	Υ	6.5	1200	12 - 16	26
07015	Radiance Plus+ 7000R	71	100	Bi-Pin	Υ	6.5	1200	12 - 16	26
07034	Radiance Plus+ 9000	74	100-120	RDC	N	8.5	1200	10 - 14	31



## 07044 Radiance 120 73 59 Radiance 5000 03001 Radiance 5000 71 72 Radiance 5000 03002 Radiance 5000 73 03003 Radiance 5000R 71 03014 Radiance 7000 59 03005 Radiance 7000 71 03016 Radiance 7000 72 03006 Radiance 7000 73 03007 Radiance 7000R 71 03008 Radiance 7000R 73

## Radiance®

Radiance® is our most popular lamp. Explore your tanning options!



5000	7000	8000	9000	120
Most closely matches the suns rays.	Most popular for its powerful performance. Engineered to produce immediate color and lasting results.	Intense concentration of UVB that provides immediate color.	Maximum doses of UVB for tanners with skin type 3 or higher.	Designed just for the Sundash 2. Lasts longer and out performs the standard OEM.





## **Maximum Potential**

Are you getting the most out of your lamps? Lamp manufacturers have a Rated Lifetime for their lamps, a figure based on lab tests performed in ideal conditions.

Salon conditions are the most important determining factor in lamp life. You may be able to take steps to get more out of your investment.

## **Placing Your Lamp Order**

#### **BE PREPARED:**

Know the make, model, year, and exposure labels of your units. Know your current lamp information.

#### **ORDER BY CASE:**

Ordering by the case minimizes the shipping damage and gives you spare lamps in case of emergency.

#### MOST IMPORTANT:

Think about what is more important: price, performance, quality, or longevity.

## YOUR LAMP'S **BIGGEST ENEMY**

## **Damages from Excess Heat:**

- Lower Lamp Life
- Faster Degradation
- Fail to Meet Maximum **Tanning Potential**
- Hard on Acrylics and **Electrical Components**

**Radiance**® wants you to get the most out of your lamps. So, we have listed solutions to common excess heat problems and other ways to maximize lamp potential.

Heat Source	Potential Solutions			
Excess Voltage	Voltage should be checked regularly to ensure your equipment is operating according to			
	manufacturer's electrical requirements. Install buck boost transformers if necessary, consult			
	your electrician and/or local power company.			
Poor Ventilation	Consult a licensed HVAC technician to check your exhaust, and return air system. Air pumped in			
	must be exhausted. Install partition walls, louvered doors, etc.			
Not Enough A/C	Be sure you have enough air conditioning to cool your total square footage (including lobby, laundry,			
	office, etc.). Air requirements for each tanning unit vary from 0.5 ton - 2 tons per unit.			
Debris Build Up	Clean and replace filters, clean dust and debris from all fan blades, reflector surfaces, and lamps.			
Small Room	Expand room, or relocate unit to larger room to provide more space for air circulation.			
Failed Fans	Replace failed fans immediately! Running unit with failed fans can cause acrylics to warp, develop			
	severe hot spots, etc.			
ltem	Suggested Action			
Acrylics	Clean acrylics thoroughly. Change acrylics when they block UV transmission, not just when they break			
Reflectors	If your unit has reflective panels behind the lamps, clean them during every lamp change. This keeps			
	them free of build up and dust.			
Starters	If applicable, replace starters at every other lamp change (exception: electronic starters).			
l amn holders	Replace when they appear black or smoky or have become excessively loose or brittle			



MELANIN: a naturally synthesized material that is intended to reduce the transparency of the upper layer of skin.

## **The Tanning Process**

A tan is the human body's natural response to UV light. Tanning is a great way to maximize the potential benefits of ultraviolet light.

## **EXPOSURE**

Skin is exposed to ultraviolet light, which is made up of 3 components: UVB, UVA 1, and UVA 2.

#### **ERYTHEMA**

**UVB** (280-320 nm) triggers the melanocytes in the skin's outermost layer to produce melanin. The visible results is "reddening" of the skin.

# Nanometer (nm)

UV light is measured in nanometers a unit that measures the length of a lightwave.

There are 25 million nanometers in an inch.

#### **MELANOGENESIS**

As the melanin rises to the surface, UVA 1 and 2 rays oxidize the melanin and cause it to turn brown.

UVA 1 [340-434 nm] penetrates deeper and actually oxidizes the melanin.

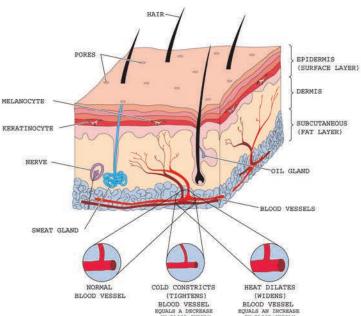
UVA 2 [320-340 nm] has both characteristics of UVB and UVA 1.

#### **TANNING RESULTS**

Equipment manufacturers use various combinations of UVB and UVA to deliver the desired tanning results. In addition to session length, an individual's skin type determines how quickly the skin will tan and how long a person can stay in the tanning unit at one time.

It is very important for tanners and salon owners to establish skin type during the first visit. Below is a quick reference on skin types.

Туре	Description	Typical Coloring	UV Response
Type 1	Very Fair	Pale to fair skin tone, red to	Burns very quickly. Tanning never occurs.
		blond hair, blue or green eyes.	
Type 2	Fair	Light to medium skin tone, blond	Burns easily, and tanning is minimal.
		to light brown hair, blue, green or grey eyes.	
Type 3	Light	Medium to olive skin tone, light brown	Burns moderately. Tanning is gradual, but occurs
		to dark brown hair, grey or brown eyes.	most of the time, yielding a light brown shade.
Type 4	Medium	Light brown to dark olive skin	Burns minimally. Always tans well to a
		tone, dark hair, dark eyes.	moderate to dark brown shade.
Type 5 & 6	Dark	Naturally tanned moderate brown, dark	Rarely burns, if ever. Deeply pigmented,
		brown, to black skin tone, dark hair, dark eyes.	tans profusely to dark brown skin.





# Radiance® Philosophy Radiance® has been committed to producing premium lamps since 1997. We are dedicated to delivering the best lamps that provide bronze tans to fit the needs of every tanner. Radiance® gives you longer lasting, cost effective lamps. When your customers benefit from beautiful tanning results, your salon will profit. Radiance® continues to advance with fresh ideas, exceptional lamps, and improved tanning solutions for salon owners world wide. Thousands of salon owners... relamp their tanning equipment with Radiance®! **RESULTS** Radiance® lamps deliver rock-solid results and the latest in bronzing technology. Today's tanners demand **QUALITY** Radiance® lamps are manufactured using only the world's finest premium-grade deep, dark tans and awematerials. RELIABILITY some results. Success-Radiance® lamps undergo strict inspections before they leave the factory. You will receive the most consistent performing lamp on the market. ful salon owners demand **SELECTION** Radiance<sup>®</sup>! Radiance® offers the best selection in the industry! Radiance® introduces new and innovative lamps to the marketplace. We are proud to offer salon owners more options than ever before. 1.800.325.2769 | www.fstanning.com | www.fsparts.com | www.radiancelamps.com

